

## The Gift of Warmth

Thousands of homeless men, women and children will find refuge in one of Volunteers of America's homeless shelters or housing programs this year. Give the Gift of Warmth this holiday season by collecting much-needed hats, gloves, scarves and socks for our community's homeless through your own drive.



## What We Need

NEW ❄️ hats ❄️ gloves ❄️ scarves ❄️ socks

## Tips on hosting a Gift of Warmth drive

- ❄️ Start early! Let your friends, family and co-workers know about your drive as soon as possible.
- ❄️ Set a collection goal to help motivate the participants in your Gift of Warmth drive.
- ❄️ Encourage your company's leadership to match employee donations.
- ❄️ Challenge neighboring offices/rival businesses by suggesting a friendly collection competition.
- ❄️ Announce your drive to all possible participants at staff meetings, informal gatherings and via e-mail.
- ❄️ Display fliers and collection boxes in high-traffic locations such as your office's entrance, reception and break room areas.
- ❄️ Publicize your drive in your print and electronic publications (newsletters, bulletins) and on community boards.
- ❄️ Make the drive more "personal" by arranging for your drive participants to tour Volunteers of America's programs.
- ❄️ Build momentum by providing weekly updates on your drive's progress.
- ❄️ *Have fun!*

### For Drop-Off Locations:

Visit [www.voago.org/program-directory](http://www.voago.org/program-directory)

Or contact us at (614) 253-6100 or at [info@voago.org](mailto:info@voago.org)

### About Volunteers of America

*Volunteers of America is a national, non-profit, faith-based organization dedicated to helping those in need rebuild their lives and reach their full potential. Through thousands of human services programs, including housing and healthcare, Volunteers of America helps nearly 2 million people across the country – more than 20,000 in Greater Ohio alone.*

**Volunteers of America of GREATER OHIO**  
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