

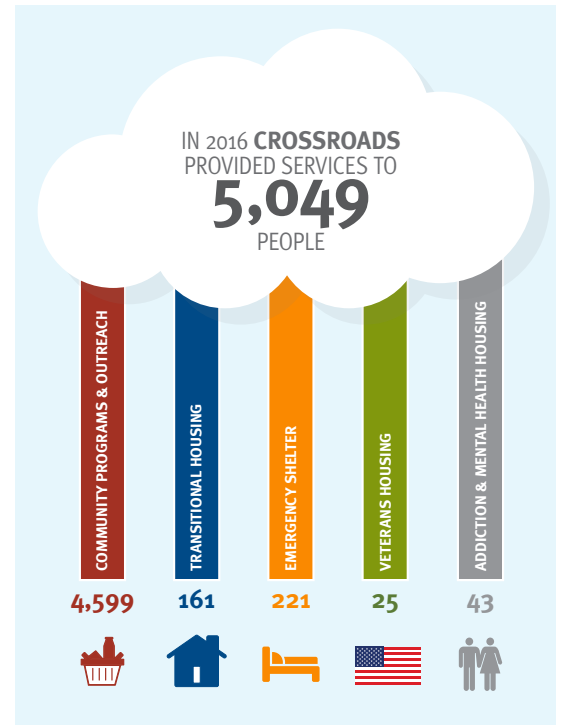
# Crossroads Community Campaign

Helping all people achieve their full potential

For over 80 years, Volunteers of America has worked alongside the agencies and citizens of Sandusky and throughout Erie County to end homelessness, provide mental health services, addiction recovery and treatment, food and household items for those in need . . . and to provide a place to call home when someone needs it.

As we look to the future, we know the time has come for change. The human need demands one set of constructs and the economy determines another. Upgrades at the Crossroads Shelter are an absolute necessity, because people in our community need shelter.

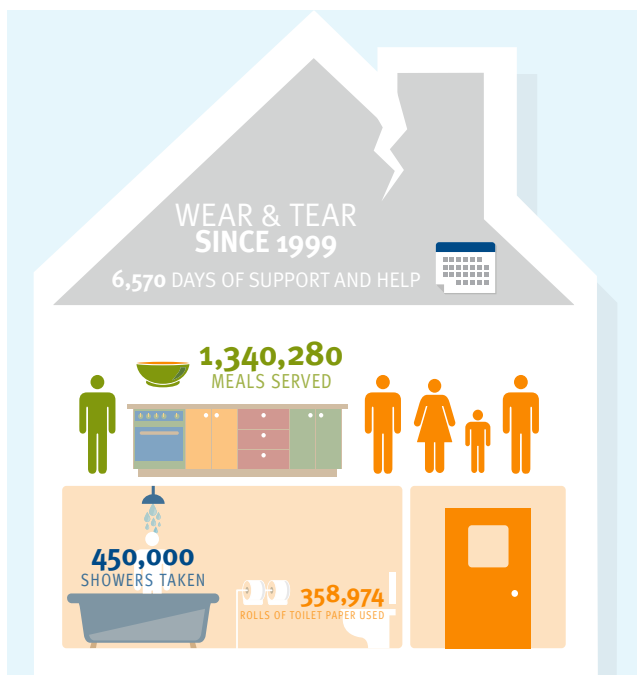
Meeting our community's needs, ensuring supportive care, and supporting the dignity of the people we serve requires treatment of the whole person in a positive environment. In 2017, Volunteers of America Greater Ohio announced a campaign, in partnership with the corporate, public and philanthropic communities, to raise funds to improve the living conditions at the Sandusky Crossroads Shelter.



## About the renovations

For over 20 years helping with basic needs

Individuals and families who seek shelter at Crossroads often times come with multiple barriers, including hunger. At Crossroads we provide more than a safe place to sleep, we provide food for our neighbors who are hungry and emergency rental assistance to help families stay in their homes.



The Crossroads Shelter has allowed us to serve so many in need over the years, and it shows. There are many areas in need of improvement and renovation at Crossroads, and we plan to:

- Upgrade and repair all restrooms and showers in the facility
- Replace 16+ year old broken and worn out furniture and fixtures
- Upgrade key appliances to increase energy savings
- Build a secure side entrance to the building for safety
- Replace all of the carpeted flooring for easier cleaning and sanitation



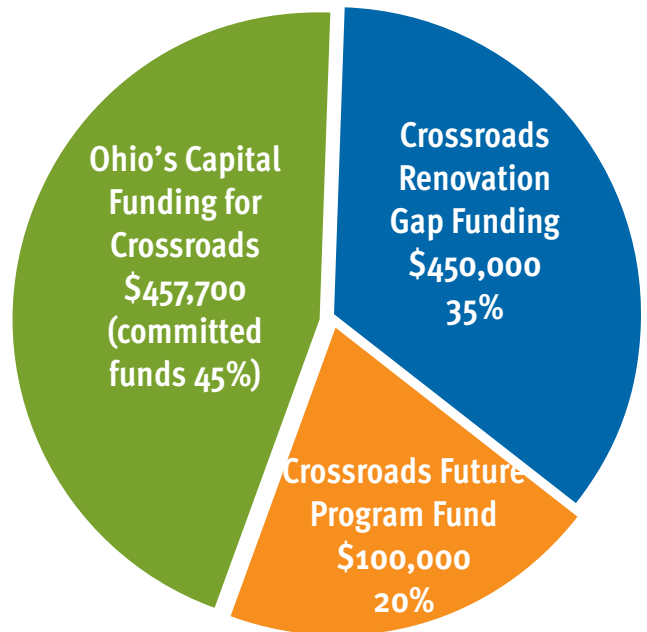
# The Campaign

## Preparing for the future

With the valued input of our Board, staff, partners, community leaders, and volunteers, Volunteers of America established a fundraising goal of just over \$1 million. When secured, this money will allow Crossroads to rebuild the high traffic areas of the shelter and grounds, and fund two additional years of incremental operating and programming expenses.

The good news is Ohio's Capital Funding to End Homelessness approved \$457,700 in funding to support the renovations at our Crossroads facility. But, they did so with the understanding that we would seek out additional and matching funding from our community and stakeholders.

Today we are seeking \$550,000 in gap funding to complete all of the renovations at Crossroads and to ensure these programs can continue to thrive and be available to our most vulnerable residents.

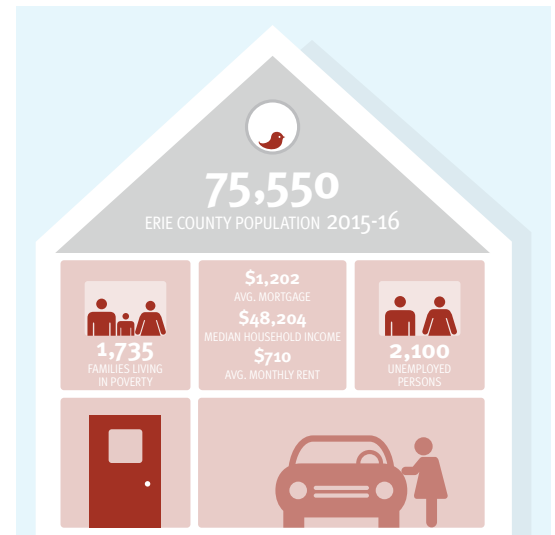


## Why it matters

### Building a foundation for well-being helps our community thrive

Through thousands of human services programs, including housing and healthcare, Volunteers of America helps nearly 2 million people across the country annually – more than 23,000 in Greater Ohio alone. Of those 23,000, more than 5,000 people sought help from Volunteers of America in Erie County, seeking shelter, care, emergency food, and assistance in 2016.

We believe that by providing a supportive environment we can build a stronger community by helping the individuals, youth and families we serve reach their full potential. We address each of their needs in order to offer the opportunity for success. Every person deserves the opportunity to achieve personal well-being, and to grow and flourish in the community. It is what makes our community strong and vibrant.



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