

Corporate Opportunities

Operation Backpack

GIVE BACK. GIVE PACK.™



Volunteers of America®

GREATER OHIO

Help us collect backpacks for the **thousands** of Central Ohio children in need.

We hope you will be a part of the third annual Volunteers of America campaign, Operation Backpack 2009. Homeless children face tremendous stigmatization; as a result, they are more likely to be placed in special education classes and to drop out of school. Being prepared with a backpack and supplies boosts a child's self-esteem and helps him feel like a regular kid. In partnership with the Tom Fennessy Back-to-School Project, each backpack collected will be distributed to local agencies and individuals who demonstrate they are economically disadvantaged.

How You Can Help

- Organize a workplace backpack and supply drive
- Offer your retail store or business as a drop location
- Make a donation to purchase backpacks and supplies
- Encourage your vendors and business partners to join the effort

OUR GOAL
2,000
backpacks

Campaign Timeline

Late July: Display backpack receptacles and promotional materials

August 1: Collect backpacks and supplies

August 24: Delivery deadline to drop off backpacks to Volunteers of America

Media Partner



Visit www.OperationBackpackGO.org for school supply lists to fill your packs.

Get Involved!

2008 Results: 1,200 backpacks filled with supplies!

Thank you to all those who made our campaign a success.

2008 Corporate Participants

- Battelle
- Big Lots, Inc.
- Cardinal Health
- Corpro Companies
- Fort Rapids Indoor Waterpark Resort
- Grange Insurance
- McGraw-Hill
- MidState Educators Credit Union
- Orthopaedic & Spine Center
- PXP Ohio Printing
- The Scotts Company
- TS Tech North America
- UPS
- Walgreens
- And Many More!

To Get Involved, Contact:

Megan Ericson
Communications Manager
Volunteers of America of Greater Ohio
(614) 372-3102
megan.ericson@voago.org



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About Volunteers of America

Volunteers of America is a national, non-profit, faith-based organization dedicated to helping those in need rebuild their lives and reach their full potential. For over 110 years, our ministry of service has supported and empowered those who are most vulnerable in our communities. Our work touches the mind, body, heart – and ultimately the spirit – of those we serve, integrating our deep compassion with highly effective programs and services.

Housing • Homeless Services • Veterans Services
Employment & Job Training • Correctional Services

Participation Form

Yes! We will support Central Ohio children in need.

Partner

I will partner with Volunteers of America, and receive logo placement on promotional materials, recognition in media releases, and logo placement and link to my Web site on the Operation Backpack Web site.

Commitment: \$5,000+

Sponsor

I will sponsor Operation Backpack, and receive recognition in promotional materials and a listing on the Operation Backpack Web site.

Commitment: \$1,000- \$4,999

Supporter

I will donate to help those in need. (Approximate backpack cost is \$50 each.)

- | | |
|---|--|
| <input type="checkbox"/> \$50 (1 filled backpack) | <input type="checkbox"/> \$500 (10 filled backpacks) |
| <input type="checkbox"/> \$100 (2 filled backpacks) | <input type="checkbox"/> \$750 (15 filled backpacks) |
| <input type="checkbox"/> \$250 (5 filled backpacks) | <input type="checkbox"/> Other gift amount: \$ _____ |

Participant

I will make an in-kind donation of backpacks.

Advocate

I will:

- | | |
|--|--|
| <input type="checkbox"/> Organize a workplace backpack and supply drive.
Number of posters needed: _____
Backpack collection goal: _____ | <input type="checkbox"/> Offer my business as a drop location. |
|--|--|

Name: _____

Company/Organization: _____

Title/Department: _____

Phone: _____ This is my: Cell / Work / Home Number

E-mail: _____

Address: _____

Please mail, fax or e-mail to:

Megan Ericson
Volunteers of America
1776 E. Broad Street
Columbus, Ohio 43203
(614) 372-3102 phone
(614) 253-6000 fax
megan.ericson@voago.org

How did you hear about Operation Backpack?

- | | | |
|--|---|--------------------------------|
| <input type="checkbox"/> I participated last year | <input type="checkbox"/> Business First | <input type="checkbox"/> TV |
| <input type="checkbox"/> E-mail invitation | <input type="checkbox"/> VolunteerMatch.org | <input type="checkbox"/> Radio |
| <input type="checkbox"/> Mail invitation | <input type="checkbox"/> Internet search | |
| <input type="checkbox"/> Operation Backpack Web site | <input type="checkbox"/> Referral from a friend | |

www.OperationBackpackGO.org

